

IN THE CLAIMS

1. (currently amended) An electronic mail system, comprising:

a first storage unit operable to store a plurality of first multimedia contents data;

a second storage unit operable to store a plurality of mail templates having a screen for forming an electronic mail and a layout of said each associated with a respective one of a plurality of portions of second multimedia contents data and each including a specific e-mail message format corresponding to that portion of the second multimedia content data on said screen; and

an e-mail message forming unit a controller operable to select read out a particular one of the plurality of mail templates that is associated with a previously played-back portion of the second multimedia content data, to obtain a portion of said the first multimedia contents data in response to a based on a user's selection input, to form an electronic mail file with said portion of said contents data added thereto, and to insert the selected portion of the first multimedia content data into form an electronic e-mail message, for displaying said screen on a display with said the selected portion of said the first multimedia contents data being arranged within the e-mail message according to said the specific e-mail message format of the read-out mail template.

2. (currently amended) An electronic mail system according to claim 1, wherein said each of the plurality of mail templates further includes an associated dialogue screen relating to said contents data and an associated plurality of answer options in said dialog screen; and said electronic mail system includes a controller is operable to display said cause the associated dialogue screen on said display with said and the associated plurality of answer options of the read-out mail

template to be displayed on a display, to allow the user to select at least one of the displayed plurality of answer options arranged therein, and to form answer data based on the selected at least one of the displayed plurality of answer options; in response to said user's inputs, and said e-mail message forming unit is operable to form said electronic mail file with said insert the answer data within the e-mail message according to the specific e-mail message format of the read-out mail template added thereto.

3. (currently amended) An electronic mail system according to claim 1, wherein said the multimedia contents data is at least one includes data selected from the group consisting of text data, still picture data, motion picture data, and sound data.

4. (currently amended) A method for forming an e-mail message that includes having contents data added thereto, said method comprising:

storing first multimedia content data;  
storing a plurality of mail templates each associated with a respective one of a plurality of portions of second multimedia content data and each including a specific e-mail message format corresponding to that portion of the second multimedia content data;

reading out leading a particular one of the plurality of mail templates having a screen for forming an electronic mail and layout information for that is associated with a previously played-back portion of the second multimedia contents data on the screen, the contents data being a target to be added thereto;

displaying the first multimedia contents data according to the screen and the layout information;

allowing a user to select any a portion of the first multimedia contents data;

obtaining the selected portion of the first multimedia content data; and

inserting the selected portion of the first multimedia content data into forming an electronic e-mail message, file with the selected portion of the first multimedia contents data being arranged within the e-mail message according to the specific e-mail message format of the read-out mail template added thereto.

5. (currently amended) A method for forming electronic mail according to claim 4, wherein each of the plurality of mail templates further includes an associated dialogue screen relating to the contents data and an associated plurality of answer options; in the dialog screen, the and said method further comprisesing:

displaying the associated dialogue screen with and associated the answer options of the read-out mail template arranged therein;

allowing the user to select any at least one of the displayed plurality of answer options;

forming answer data based on the selected at least one of the displayed plurality of answer options; and

inserting the answer data within forming the electronic e-mail message according to the specific e-mail message format of the read-out mail template file with the selected answer options added thereto.

6. (currently amended) A method for forming electronic mail according to claim 4, wherein the multimedia contents data is at least one includes data selected from the group consisting of text data, still picture data, motion picture data, and sound data.

7. (currently amended) A computer-readable storage medium having a computer program stored therein for carrying out a method of forming electronic an e-mail having message that

includes contents data added thereto, the computer program controlling a data processing unit to perform the steps of said method comprising:

storing first multimedia content data;

storing a plurality of mail templates each associated with a respective one of a plurality of portions of second multimedia content data and each including a specific e-mail message format corresponding to that portion of the second multimedia content data;

reading out leading a particular one of the plurality of mail templates having a screen for forming an electronic mail and layout information for that is associated with a previously played-back portion of the second multimedia contents data on the screen, the contents data being a target to be added thereto;

displaying the first multimedia contents data according to the screen and the layout information;

allowing a user to select any a portion of the first multimedia contents data;

obtaining the selected portion of the first multimedia content data; and

inserting the selected portion of the first multimedia content data into forming an electronic e-mail message, file with the selected portion of the first multimedia contents data being arranged within the e-mail message according to the specific e-mail message format of the read-out mail template added thereto.

8. (currently amended) A computer-readable storage medium program according to claim 7, wherein each of the plurality of mail templates further includes an associated dialogue screen relating to the contents data and an associated plurality of answer options; in the dialog screen, the computer

~~program controlling the data processing unit to perform the further steps of and said method further comprises:~~

~~displaying the associated dialogue screen with and associated the answer options of the read-out mail template arranged therein;~~

~~allowing the user to select any at least one of the displayed plurality of answer options;~~

~~forming answer data based on the selected at least one of the displayed plurality of answer options; and~~

~~inserting the answer data within forming the electronic e-mail message according to the specific e-mail message format of the read-out mail template file with the selected answer options added thereto.~~

9. (currently amended) A computer computer-readable storage medium program according to claim 7, wherein the multimedia contents data is at least one includes data selected from the group consisting of text data, still picture data, motion picture data, and sound data.

10. (cancelled)

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20. (cancelled)

21. (new) An electronic mail system, comprising:

a first storage unit operable to store situation information describing a status of a video game at a given moment;

a second storage unit operable to store multimedia content data associated with the video game;

a controller operable to read out, from the second storage unit, a portion of the multimedia content data that is associated with the situation information; and

an e-mail forming unit operable to form an e-mail message that is based on the situation information and that includes the portion of the multimedia content data.

22. (new) The electronic mail system according to claim 21, wherein:

said second storage unit is operable to store a plurality of mail templates each associated with the status of the video game at a respective one of a plurality of moments;

said controller is operable to read out, from said storage unit, a given one of the plurality of mail templates that is associated with the situation information; and

said e-mail forming unit is operable to insert the portion of the multimedia content data into the e-mail message according to a layout defined by the given mail template.

23. (new) A method for forming an e-mail message, said method comprising:

storing situation information describing a status of a video game at a given moment;

storing multimedia content data associated with the video game;

reading out a portion of the stored multimedia content data that is associated with the situation information; and

forming an e-mail message that is based on the situation information and that includes the portion of the multimedia content data.

24. (new) The method according to claim 23, further comprising:

storing a plurality of mail templates each associated with the status of the video game at a respective one of a plurality of moments, and

reading out a given one of the plurality of stored mail templates that is associated with the situation information; and

said forming step includes inserting the portion of the multimedia content data into the e-mail message according to a layout defined by the given mail template.

25. (new) A computer-readable storage medium having a computer program stored therein for carrying out a method of forming an e-mail message, said method comprising:

storing situation information describing a status of a video game at a given moment;

storing multimedia content data associated with the video game;

reading out a portion of the stored multimedia content data that is associated with the situation information; and

forming an e-mail message that is based on the situation information and that includes the portion of the multimedia content data.

26. (new) The computer-readable storage medium according to claim 25, wherein said method further comprises:

storing a plurality of mail templates each associated with the status of the video game at a respective one of a plurality of moments, and

reading out a given one of the plurality of stored mail templates that is associated with the situation information; and

said forming step includes inserting the portion of the multimedia content data into the e-mail message according to a layout defined by the given mail template.

27. (new) An electronic mail system, comprising:

a location information acquiring unit operable to obtain location information describing movement of a user;

a storage unit operable to store multimedia content data that includes map content and sightseeing content;

a controller operable to read out, from said storage unit, a portion of the map content and a portion of the sightseeing content, the portion of the map content including a map associated with a path described by at least part of the location information, the portion of the sightseeing content being associated with at least one location located on the map; and

an e-mail forming unit operable to form an e-mail message that includes the portion of the map content and the portion of the sightseeing content.

28. (new) The electronic mail system according to claim 27, further comprising a path storage unit operable to store the at least part of the location information.

29. (new) The electronic mail system according to claim 27, wherein:

said storage unit is operable to store a plurality of mail templates each associated with a respective one of a plurality of paths;

said controller is operable to read out, from said storage unit, a given one of the plurality of mail templates that is associated with the path described by the at least part of the location information; and

said e-mail forming unit is operable to insert the portion of the map content and the portion of the sightseeing content into the e-mail message according to a layout defined by the given mail template.

30. (new) A method for forming an e-mail message, said method comprising:

acquiring location information describing movement of a user;

storing multimedia content data that includes map content and sightseeing content;

reading out a portion of the stored map content and a portion of the stored sightseeing content, the portion of the map content including a map associated with a path described by at least part of the location information, the portion of the sightseeing content being associated with at least one location located on the map; and

forming an e-mail message that includes the portion of the map content and the portion of the sightseeing content.

31. (new) The method according to claim 30, further comprising:

storing a plurality of mail templates each associated with a respective one of a plurality of paths, and

reading out a given one of the plurality of stored mail templates that is associated with the path described by the at least part of the location information; and

said forming step includes inserting the portion of the map content and the portion of the sightseeing content into the e-mail message according to a layout defined by the given mail template.

32. (new) A computer-readable storage medium having a computer program stored therein for carrying out a method of forming an e-mail message, said method comprising:

acquiring location information describing movement of a user;

storing multimedia content data that includes map content and sightseeing content;

reading out a portion of the stored map content and a portion of the stored sightseeing content, the portion of the map content including a map associated with a path described by

at least part of the location information, the portion of the sightseeing content being associated with at least one location located on the map; and

forming an e-mail message that includes the portion of the map content and the portion of the sightseeing content.

33. (new) The computer program according to claim 32, wherein said method includes:

storing a plurality of mail templates each associated with a respective one of a plurality of paths, and

reading out a given one of the plurality of stored mail templates that is associated with the path described by the at least part of the location information; and

said forming step includes inserting the portion of the map content and the portion of the sightseeing content into the e-mail message according to a layout defined by the given mail template.